



alyssa nodorft

DESIGNER & ART DIRECTOR

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EXPERIENCE

Alyssa Nodorft Design LLC

Art Director | 3 yrs + counting

90% of my 30+ clients have been made through personal referrals.

60% are recurring clients.

Industries: Venture Capital, AP Automation, Financial Planning, Startup Technology, Consumer Packaged Goods (CPG), Alcohol, Cannabis, Private Security, Construction, Non-Profit, Agriculture Technology

Timelapse

Art Director | 3 mos (Agency closure)

Industries: Venture Capital, Networking Software, Bio Technology, Food & Beverage

Mighty & True

Art Director | 6 mos

Junior Designer | 1 yr 9 mos

Industries: Supply Chain, Restaurant Software, B2B Software, Data Technology, Cybersecurity, Higher Education

GSD&M

Design Intern | 6 mos

Popeye's, Southwest Airlines, U.S. Air Force, Hilton Hotels

NSAC

Creative Director | 4 mos

Wienerschnitzel

ACCOLADES

2021 Austin ADDY

Bronze, Poster Design

The One Club for Creativity 2018 Boot Camp

1st Place, Art Direction

TOOLBOX

In order of expertise

Illustrator

Photoshop

InDesign

PowerPoint / Google Slides

Figma

Premiere Pro

SPECIALTIES

Including but not limited to

Brand Identity

Presentation Design

Social Media Content

Photo Retouching

Vector Illustration

EDUCATION

Texas State University

B.S. in Advertising, 2019

Cum Laude; Honors College

INVOLVEMENT

Mentor

Ad 2 Austin | Spring 2021 Mentorship Program

Guest Speaker

Texas State University | Mass Comm. Week 2020, 2021

Judge

Texas State University | Portfolio Review Night 2021

TESTIMONIALS

"Alyssa is a very strong creative talent. She's always up for creating something new, has a great attitude and is a pleasure to work with."

—MICHAEL FREBERG, CREATIVE DIRECTOR, MIGHTY & TRUE

"Alyssa's exceptional creativity and keen eye for design transformed our concepts into visually stunning masterpieces that perfectly capture our brand's essence."

—LISA THOLEN, FOUNDER & CREATIVE DIRECTOR, MINDHIVE DESIGN

"Alyssa is a highly intelligent and capable creative director-level talent. She effectively combines creativity and business sense in delivering high-quality work for her clients."

—AUSTIN ROSENTHAL, LOGO IDENTITY CLIENT

"Alyssa is not only an extremely talented designer, but she is also detail-oriented, diligent, and collaborative. I would work with her again in a heartbeat."

—DR. MIKE DEVLIN, ASSOCIATE PROFESSOR, TEXAS STATE UNIVERSITY

"Alyssa's expertise and guidance helped launch my creative career. She is always ready to answer any questions that I may have and is ready to help me in any way that she can. Anyone would be lucky to have her on their team."

—KATY ABETE, CO-WORKER AND MENTEE

"Alyssa's work is extremely well-designed and creative. She is also very responsible and passionate about her job. She was my mentor for the Ad 2 Austin Mentorship Program, and my experience working with her was extremely helpful and inspiring."

—YUNJI CHOI, ART DIRECTOR MENTEE

"Alyssa outclasses any competition and constantly strives to produce the perfect result for any client's request. I could not give her more of a glowing recommendation with how great she is as both a person and a graphic designer."

—TRASK SPOOR, BRANDING IDENTITY CLIENT