



alyssa nodorft

DESIGNER & ART DIRECTOR

EXPERIENCE

Mighty & True

Mar. 2021–Present
Art Director

July 2019–Mar. 2021
Junior Designer

Ad 2 Austin

Jan. 2021–Present
Design Chair

GSD&M

Jan. 2019–July 2019
Design Intern

NSAC

Jan. 2019–April 2019
Art/Creative Director

AWARDS

2021 Austin ADDY's

Bronze, Poster Design

The One Club for Creativity 2018 Boot Camp

1st Place, Art Direction

ACUI Steal This Idea 2018

2nd Place, Brochure Design

MVP Award

Mighty & True, Q3 of 2020

TOOLBOX

Illustrator
Photoshop
InDesign
Sketch
Figma
Google Web Designer
Microsoft PowerPoint

SPECIALTIES

Presentation Design
Brand & Logo Identity
Social Media Content
Photo Retouching
Illustration

EDUCATION

Texas State University

B.S. in Advertising, 2019
Cum Laude; Honors College

INVOLVEMENT

Art Director Mentor

Ad 2 Austin
Spring 2021 Mentorship Program

Guest Speaker

Texas State University
Mass Comm. Week 2020

Judge

Texas State University
Portfolio Review Night 2021

TESTIMONIALS

"Alyssa is a very strong creative talent. She's always up for something new, has a great attitude and is a pleasure to work with." —Michael Freberg, Creative Director, Mighty & True

"Alyssa is a highly intelligent and capable creative director-level talent. She effectively combines creativity and business sense in delivering high-quality work for her clients." —Austin Rosenthal, Entrepreneur and Logo Identity Client

"Alyssa is a phenomenal graphic design specialist who always puts 100% into everything that she creates. She continues to broaden her horizons with regards to creativity and constantly tests out new ideas to create the perfect end result. She outclasses any competition and constantly strives to produce the perfect result for any client's request. I could not give her more of a glowing recommendation with how great she is as both a person and graphic designer." —Trask Spoor, Business Partner and Social Media Content Client