

02. Brand Colors

Gradients

Stampli's gradients enliven the palette, and can be used for large floods of background color and key copy in headlines.

Stampli BRAND STYLE GUIDELINES | © All rights reserved Stamp 2023

03. Typography

Headlines look like this

Subheads look like this

Body Copy
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Hyperlinks →

Buttons

"Quotes look like this. Lorem ipsum et magna elit. Phasellus vitae diam vitae."

— *Robert Curia, Founder at Stampli*

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04. Design Elements

Iconography

The primary attribute for icons is being a common visual language which effectively bridges language gaps. They're instantaneously recognizable. This makes them perfect for a digital context, as the internet is shared by many people and their corresponding cultures.

All icons will have a gradient fill starting from cyan > purple > pink at a 45-degree angle.

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01. Brandmarks

Use & Misuse

The components of the Stampli brandmark should always be treated consistently to maintain a strong brand voice and to maintain overall quality of our visual design system.

Use the "reversed" variant to maintain white space when necessary to maintain consistency.

Minimum proper spacing around the brandmark.

Use the gradient brandmark to maintain consistency.

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01. Brandmarks

Stampli's Logos

Our brandmark consists of two components: the Stampli wordmark, and the Stampli symbol. The Stampli wordmark remains distinct from headlines while harmonizing beautifully in layouts.

The Stampli symbol can be used in layouts when the full brandmark is not shown, and act as a subtle graphic device across the Stampli system.

BRAND BLUE	BRAND GRADIENT	REVERSED
ICON LOGO	WORDMARK LOGO	WORDMARK LOGO
SECONDARY LOGO	WORDMARK LOGO	WORDMARK LOGO

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Stampli Brand Style Guidelines

Last updated June 2023

Stampli BRAND STYLE GUIDELINES | © All rights reserved Stamp 2023

02. Brand Colors

Color Palette

The Stampli brand color palette is an elegant blend of blues, with a variety of deep and bright colors. The dominant Navy and brighter blues are used for the primary brandmarks, headlines, document covers, and backgrounds. Pink, Purple, and Gold are used for illustrations, shapes, and smaller backgrounds.

Stampli Navy HEX: #003366 CMYK: 100, 100, 100, 0 PANTONE: 2865C	Stampli Aqua HEX: #0099CC CMYK: 100, 100, 50, 0 PANTONE: 649C	Gold HEX: #FFCC00 CMYK: 0, 100, 100, 0 PANTONE: 1024C
Stampli Medium Blue HEX: #006699 CMYK: 100, 100, 50, 0 PANTONE: 649C	Pink HEX: #FF6699 CMYK: 100, 100, 50, 0 PANTONE: 2713C	Purple HEX: #9933CC CMYK: 100, 100, 50, 0 PANTONE: 2713C

GREY TONES

Cool Storm HEX: #A9A9A9 CMYK: 100, 100, 100, 0 PANTONE: 428C	Rain HEX: #808080 CMYK: 100, 100, 100, 0 PANTONE: 428C	Warm Storm HEX: #666666 CMYK: 100, 100, 100, 0 PANTONE: 428C	Sky Medium HEX: #4D4D4D CMYK: 100, 100, 100, 0 PANTONE: 428C	New Gray 2 HEX: #333333 CMYK: 100, 100, 100, 0 PANTONE: 428C	Light Blue HEX: #ADD8E6 CMYK: 100, 100, 100, 0 PANTONE: 428C	New Gray 3 HEX: #191919 CMYK: 100, 100, 100, 0 PANTONE: 428C
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03. Typography

Typefaces

Oswald, used for large headlines, some subheads and captions, is a functional typeface with a tech forward and bold touch.

Activate and use Oswald [here](#).

Lato, a versatile typeface used for body copy, complements the large boldness of headlines with a very legible and friendly voice.

Activate and use Lato [here](#).

Oswald	Regular	abcdefghijklmnopqrstuvwxyz
Lato	Light	abcdefghijklmnopqrstuvwxyz
	Regular	abcdefghijklmnopqrstuvwxyz
	Medium	abcdefghijklmnopqrstuvwxyz
	Semibold	abcdefghijklmnopqrstuvwxyz
	Bold	abcdefghijklmnopqrstuvwxyz
	Extra Bold	abcdefghijklmnopqrstuvwxyz

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01. Brandmarks

Clear Space & Minimum Size

To maintain clarity and hierarchy in any layout, a minimum clearance matching the x-height of the wordmark must be maintained between the logo and other graphic elements. When using the logo symbol, a distance matching half of the diameter of the symbol must be kept.

To retain legibility, the wordmark and symbol must always meet minimum size requirements in both print and digital environments.

Stampli BRAND STYLE GUIDELINES | © All rights reserved Stamp 2023



The Swarm - Brand Guidelines

04. Typography

Typography Usage

Headline

Subhead below headline

Body copy

Join the swarm!

Euclid Bold. Spacing should be 0%. Use color palette to highlight key copy.

Euclid Light: Bold. Spacing should be 0%. Use bold weight to highlight key copy.

Euclid Light: Bold. Spacing should be 0%. Use bold weight to highlight key copy.

Euclid Bold. Spacing should be 0%.

Left alignment should be prioritized for long body copy. Center alignment can be utilized for headlines and for content with minimal body copy.

For readability, make sure body copy is no smaller than 8pt in print media and 16px in digital media.

The Swarm - Brand Guidelines

06. Design Elements

Star Shapes & Sketches

These abstract multi-pointed star shapes and doodles intensify a design element within the typography while also giving a human touch.

The Swarm - Brand Guidelines

03. Logo

Co-branding

The Swarm - Brand Guidelines

05. Design Elements

Geometric Shapes

This kit includes a collection of 128 wireframe shapes, in various categories such as grids, geometric shapes and abstract elements. They can be combined to create unique compositions or added as accents for a retro futuristic vibe.

The different shapes can carry an assortment of symbolism and interpretations to a wide range of The Swarm's capabilities.

Last updated Jan 2022

Brand Guidelines

The Swarm - Brand Guidelines

03. Color

Color Palette

This color palette utilizes contrast for neutral colors, and a triadic color scheme for vibrant colors, providing versatile shades that are still complementary to each other.

Big Bang Black #101010 Pantone Neutral Black	Satellite White #FFFFFF Pantone Cool White		
Orbital Orange #FF6600 Pantone 1585 U	Egyptic Blue #0000FF Pantone 281 C	Celestial Coral #FF6666 Pantone 1585 U	Solar Yellow #FFCC00 Pantone 1023 U

The Swarm - Brand Guidelines

06. Design Elements

Circular Patterns

Geometric circular and spherical patterns can be used to create larger patterns that can be used for full backgrounds or animated design elements.

The Swarm - Brand Guidelines

05. Design Elements

Illustrations

We are utilizing a set of illustrations called "Sunset Journeys" by Nancy Abulbuh. These visualize the journey of an entrepreneur and incorporate the grainy gradients in multiple visually pleasing ways.

Leaning heavily into illustrative style, the brand is life with visual metaphors. Inspiring with a touch of mystery, the warmth of the colors on display underscores imagery that speaks to ambition and unification.

The Swarm - Brand Guidelines

04. Typeface

Typeface

Designed by Emmanuel Rey from Swiss Typefaces.

Euclid

Light
Bold

*The Euclid Circle or "e" - have in mind round all the curves are cut at the attitude, key to result is a self-



Flor - Brand Guidelines

04. Typography

Typography Usage

Euclid should be used for all body copy and the majority of headlines, while IvyPresto and Bocalistics should be used sparingly. Left alignment should be prioritized for long body copy. Center alignment can be utilized for content with minimal body copy. For readability, make sure body copy is no smaller than 8pt in print media and 14px in digital media.

Headline

Subhead below headline

SECONDARY HEADLINE

Body copy

INCORPORATING SECONDARY & ACCENT FONTS

Key copy in headline

single word copy

Minimal word copy

Euclid Bold.
Spacing should be 10%. Use bold weights to highlight key copy.

Euclid Light Bold.
Spacing should be 10%. Use bold weight to highlight key copy.

EUCLID LIGHT.
Upper-case spacing should be 10%. Use for copy with fewer words.

Euclid Light Bold.
Spacing should be 10%. Use for copy with fewer words.

Euclid Bold.
Spacing should be 10%. Use bold weights to highlight key copy.

IvyPresto Light.
Lower-case spacing should be 10%.

IvyPresto Bold.
Spacing should be 10%. Use bold weight and color palette to highlight key copy.

Bocalistics.
Use for short headlines or single word copy. Can be used in any shade from the color palette.

IvyPresto Light.
Spacing should be 10%. Use bold weight and color palette to highlight key copy.

Flor - Brand Guidelines

02. Logo

Logo & Variations

PRIMARY USAGE

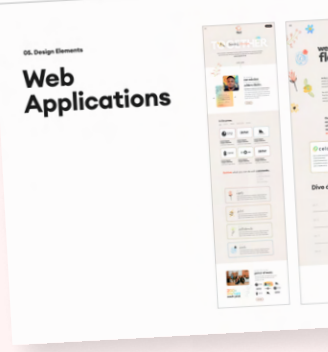
CLEAR SPACE

LOGO VARIATIONS: HORIZONTAL

WORDS ONLY

FLOWER ICON

Logo & Variations



Flor - Brand Guidelines

03. Color

Color Palette

Flor's color palette incorporates three of Celso's existing shades with two of Flor's new shades, along with three neutral shades. This ties in Celso in a bright and visually appealing way while keeping historically unique branding for Flor. Colors may be slightly adjusted for legibility when needed.

celo coral #F08080 R:255 G:128 B:128 C:100 M:50 Y:0 K:0 Pantone Warm Red U	flori rose #F08080 R:255 G:128 B:128 C:100 M:50 Y:0 K:0 Pantone Warm Red U	token gold #FFD700 R:255 G:255 B:0 C:100 M:0 Y:100 K:0 Pantone Yellow U	moon blue #87CEEB R:190 G:220 B:230 C:60 M:10 Y:10 K:0 Pantone Blue U	seed green #90EE90 R:146 G:222 B:134 C:50 M:10 Y:10 K:0 Pantone Green U
blockchain black #000000 R:0 G:0 B:0 C:100 M:0 Y:0 K:100 Pantone Black U	wallet gray #A9A9A9 R:169 G:169 B:169 C:48 M:48 Y:48 K:48 Pantone Warm Gray U	checkbook white #FFFFFF R:255 G:255 B:255 C:0 M:0 Y:0 K:0 Pantone Neutral Black U		

Flor - Brand Guidelines

Flori Ventures Brand Guidelines

Flor - Brand Guidelines

04. Typography

Typeface

Flor utilizes versatile typeface pairings that, together, create a trustworthy and idealistic tone. Euclid Circular should be used the majority of the time as the primary font, while IvyPresto and Bocalistics can be used to highlight key copy in various ways.

PRIMARY: SANS SERIF

Euclid Circular A

Regular abcdefghijklmnopqrstuvwxyz
Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ

SECONDARY: SERIF

IvyPresto

Light abcdefghijklmnopqrstuvwxyz
Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ

ACCENT: SCRIPT

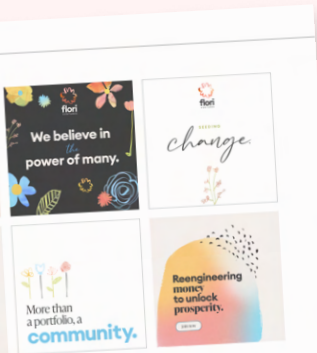
Bocalistics

Regular abcdefghijklmnopqrstuvwxyz

We believe in the power of many.

A founder community, not a portfolio.

SEEDING change



Flor - Brand Guidelines

06. Design Elements

Flower Illustrations

Custom flower illustrations act as Flor's primary design element. They should primarily be displayed in watercolor, but can be used in the color palette when needed. Flowers can be used on any of the neutral color shades. Stems and leaves should always be in black or green.

WATERCOLOR ILLUSTRATIONS (81)

SOLID COLOR ILLUSTRATIONS (24)

Flor Ventures - Brand Guidelines

05. Design Elements

Borders & Corners

Solid shapes and buttons should always have a 2-point black border with a 2-point slightly rotated border at 3-5 degrees in one of the accent colors. Images can have a single black border slightly tilted instead of a black and colored border for simplicity. Images should always be of real people, not stock photos. Corners should always be rounded at a 25 point radius.





VIRTUE BRANDING

Design Elements: Illustrations

CONCEPT

This illustration style is a 2D vector-based style, primarily in the neutral color palette, while tying in the gradients as accents. Virtue's logo should be placed wherever possible to make the illustrations more product-focused.

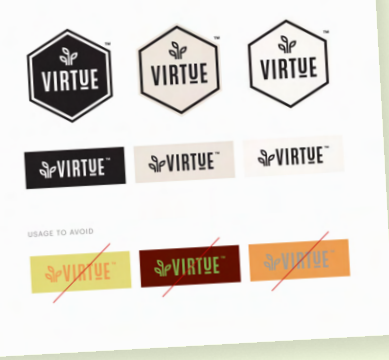


VIRTUE BRANDING

Logos

CONCEPT

Virtue's logo should always be used in the neutral color palette. There are two logo layouts: one with the hexagon and a horizontal version with just the text + icon. Depending on the layout of the asset, either option can be used. If you must use a colored version of the logo, be sure it creates enough contrast with the background in order to meet accessibility requirements.



VIRTUE BRANDING

Logos

CONCEPT

Virtue's logo should always be used in the neutral color palette. There are two logo layouts: one with the hexagon, and a horizontal version with just the text + icon. Depending on the layout of the asset, either option can be used. If you must use a colored version of the logo, be sure it creates enough contrast with the background in order to meet accessibility requirements.

VIRTUE BRANDING

Lifestyle Photography

CONCEPT

Lifestyle photography should be edited warmly and can include a hexagonal shape behind the subject. Diversity should be kept in mind when selecting lifestyle and people photos.



VIRTUE

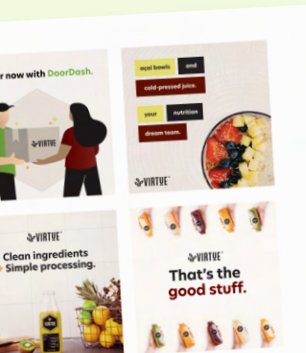
Virtue Juice Bar Brand Style Guidelines

VIRTUE BRANDING

Product Photography

CONCEPT

Aerial shots with the products against a solid light background provide for easy editing and a clear view of the Virtue logo. The background can be adjusted to match the neutral color palette by increasing the highlights and warmth of the photo by 10-15. Displaying fruits and vegetables around the bottles ties in Virtue's natural ingredients, and can be customized to fit each flavor.



VIRTUE BRANDING

Typography

CONCEPT

Solid accent colors can be used to highlight key words in headlines. The majority of copy should always be New Hero, with Acumin Condensed being used sparingly for CTAs and secondary headlines.

Headline Here

Subhead

SECONDARY HEADLINE

Body copy

Subcopy

For readability, make sure body copy is no smaller than 8pt in print media and 10pt in digital media.

VIRTUE BRANDING

Color Palette

CONCEPT

This color palette utilizes the natural color of fruits while using the hues of Virtue's existing products. This makes the branding more unique to Virtue. Four gradients can be made with the solid colors, which should be utilized when appropriate as backgrounds and shape fills.



VIRTUE BRANDING

Applications: Social

SECONDARY

SNOW #F0F0F7 CMYK: 00, 00, 100, 100 RGB: 242, 242, 247	SAPPHIRE #1C4E8C CMYK: 100, 100, 0, 0 RGB: 28, 78, 142	FOREST #4F7942 CMYK: 100, 100, 100, 100 RGB: 79, 123, 67
FLAME #E67E22 CMYK: 0, 100, 100, 0 RGB: 231, 127, 34		

GRADIENTS

Application Examples

Each application for Three Brothers Photography should always be in the correct color scheme and typelaces. A minimum of 1-2 elements should be incorporated to enhance the design and establish a recognizable brand look.

gallery night

trustworthy straight forward

GALLERY We cater to the community and the culture.

Design Elements: Iconography

Minimalist icons can be used as small design elements in various forms. They should not be over-used or take away too much attention from the primary goal of the design. They exist to provide a modern, trendy element to the overall branding without the use of copy.

MINIMALIST CIRCULAR ICONS

ICONS SHOULD BE SINGLE COLOR

Typography

Three Brothers Photography's branding pairs the understandable, trustworthy Helvetica Neue with the modern, eye-catching Kallisto. Helvetica Neue should be used for the majority of the text, while Kallisto can be used for short copy or to highlight key phrases.

Design Elements: Typography

The brand's typography can be enhanced by adding two elements to key copy: slight angled highlights and wavy, warped text. Angled highlights should typically be used in one of the saturated colors from the color palette. Warped text should be legible.

ANGLED HIGHLIGHTS

WE PROVIDE A SAFE SPACE TO CREATE.

Trustworthy and straight forward.

WARPED TEXT

Three Brothers Photography

CULTURE

Three Brothers Photography

Brand Book Vol. 1

Color

This color palette utilizes contrast between near black and faded white, along with a basic color scheme for more saturated colors, providing versatile shades that are complementary to each other.

When it comes to gradients, only angular gradients should be used, with a single saturated color in the middle. These can be used sparingly as backgrounds.

PRIMARY

CHARCOAL #1E1E1E CMYK: 100, 100, 100, 100 RGB: 30, 30, 30	SNOW #F0F0F7 CMYK: 0, 0, 0, 100 RGB: 242, 242, 247	SAPPHIRE #1C4E8C CMYK: 100, 100, 0, 0 RGB: 28, 78, 142	FOREST #4F7942 CMYK: 100, 100, 100, 100 RGB: 79, 123, 67
		FLAME #E67E22 CMYK: 0, 100, 100, 0 RGB: 231, 127, 34	

SECONDARY

COLOR USAGE: ANGULAR GRADIENTS

Helvetica Neue

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Thin	Regular
Light	Medium
	Bold

Kallisto

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Thin	BOLD
Light	HEAVY
Medium	LINED

the culture community.

YOUNG PROFESSIONAL

Typography Usage

When it comes to typography, the usage is fairly flexible within the branding. Helvetica should be used for long copy, and Kallisto can be used for short copy or single-word usage. Ensure that the copy is always legible; not too small or too close in kerning and leading.

Headline goes here.

Subhead below headline.

Body copy:
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

BOLD LINE NOW

For readability, make sure body copy is no smaller than 12pt in print media and 16px in digital media.

Left alignment should be prioritized for long body copy. Center alignment can be utilized for content with minimal body copy.

Design Elements: Textures

Paper textures should be used as overlays on backgrounds whenever appropriate, especially in large-scale designs such as a landing page background. Be sure to not affect the readability of any copy on top of the texture.

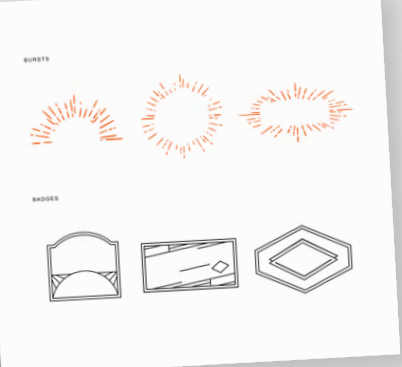
Application Examples

Each application for Three Brothers Photography should always be in the correct color scheme and typelaces. A minimum of 1-2 elements should be incorporated to enhance the design and establish a recognizable brand look.



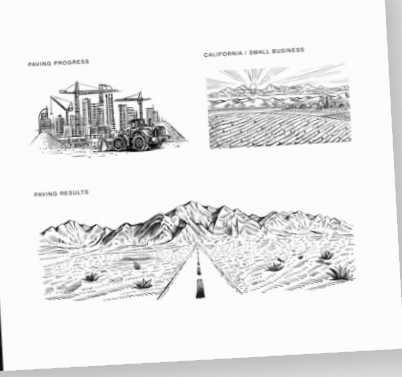
Design Elements: Bursts/Badges

Continuing with the hand-drawn illustrations, utilize these bursts to add an additional design element to a graphic. For graphics with short copy, consider using a geometric badge as a frame for an enhanced visual.



Design Elements: Illustrations

Hand-drawn sketches can be used as an additional design element. These three showcase the main aspects of SAS Paving and should be used as the standard if additional illustrations are ever created.



Design Elements: Photography

All imagery should be high-quality and have the pavement, road, equipment, etc. as the subject. To make a photo more branded, make them grayscale and add a concrete texture and/or a orange spikes from the logo to enhance the photography.

Color

SAS Paving utilizes each color from its logo as its primary color scheme: orange, black and white. Incorporate the orange in each asset. Utilize the shades of orange and gray when needed, e.g. accessibility purposes.

Orange #F58222			
R: 95 G: 49 B: 14 C: 63 M: 34 Y: 83 Pantone 14-0652			
Black #000000		White #FFFFFF	
R: 0 G: 0 B: 0 C: 0 M: 100 Y: 100 Pantone Black C		R: 255 G: 255 B: 255 C: 0 M: 0 Y: 0 Pantone 100	
SHADES			
Orange	#F58222	#F7A17A	#FACD87
Orange	#F58222	#F7A17A	#FACD87
Black	#000000	#000000	#000000

Brand Guidelines

Typefaces

The primary font is Solano Gothic designed by Mark van Bronkhorst from MVB Fonts. The secondary font is Ethnocentric, designed by Ray Larabee from Typodermic.

PRIMARY

SOLANO GOTHIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ

REGULAR **SEMI-BOLD**
MEDIUM **HEAVY**

SECONDARY

ETHNOCENTRIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ
ABCDEFGHIJKLMN OPQRSTUVWXYZ

EXTRA-LIGHT **REGULAR**
LIGHT **BOLD**

ETHNOCENTRIC REGULAR
SAS PAVING SERVING NORCAL FOR 40+ YEARS
SOLANO GOTHIC BOLD



Typography

Solano Gothic should be used in most instances as it is easier to read. Ethnocentric can be used for short headlines and to highlight key copy when appropriate.

HEADLINES

Subhead below headline

Body copy:
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

ETHNOCENTRIC BOLD
10% savings. Use for 10% savings or less. Use color sparingly to highlight key copy.

Solano Gothic Bold
Savings case. 10% savings.

Solano Gothic Light
Savings case. 10% savings. Use sparingly to highlight key copy.

Solano Gothic Bold
Always 10% savings.

Left alignment should be prioritized for long body copy.
Center alignment can be utilized for content with minimal body copy.

For readability, make sure body copy is no smaller than 10pt in print media and 14pt in digital media.

Applications

Every application for SAS Paving should always be in the correct color palette and typefaces. A minimum of 1-2 design elements should be incorporated to enhance the design and establish a recognizable brand look.

Design Elements: Textures

Solano Gothic should be used in most instances as it is easier to read. Ethnocentric can be used for short headlines and to highlight key copy when appropriate.

ELENITA.

BRANDING ESSENTIALS

LOGO WORDMARK



LOGO ICON



COLOR PALETTE



PHOTOGRAPHY



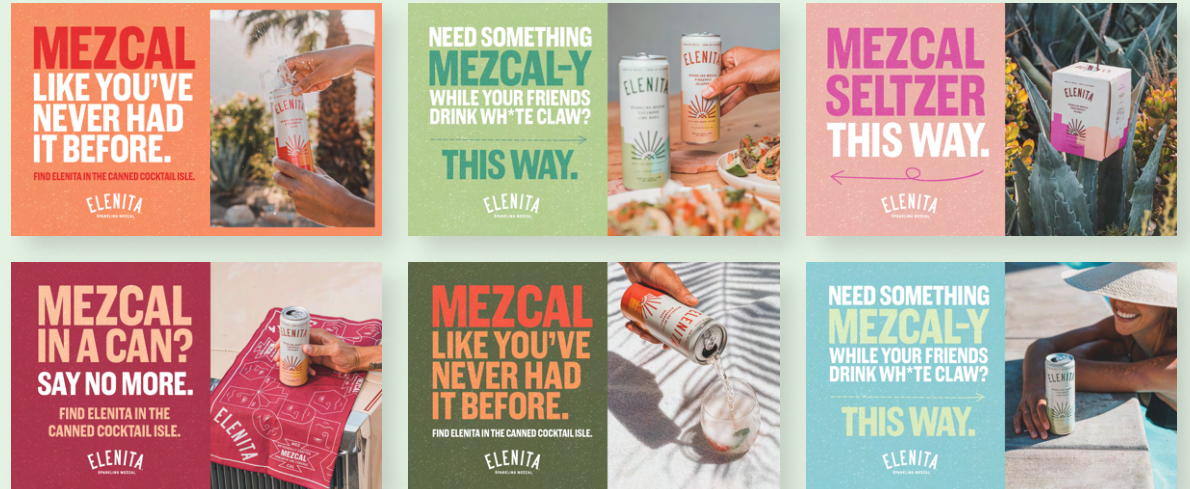
DESIGN ELEMENTS



V1



V2



TAKING THE GUESSWORK OUT OF CULTIVATION WITH AI-POWERED AGRICULTURE

As the world's population continues to grow and climate change poses new challenges, achieving global food security has become increasingly difficult. Traditional agricultural practices struggle to keep pace with demand, and rising costs are putting food out of reach for many.

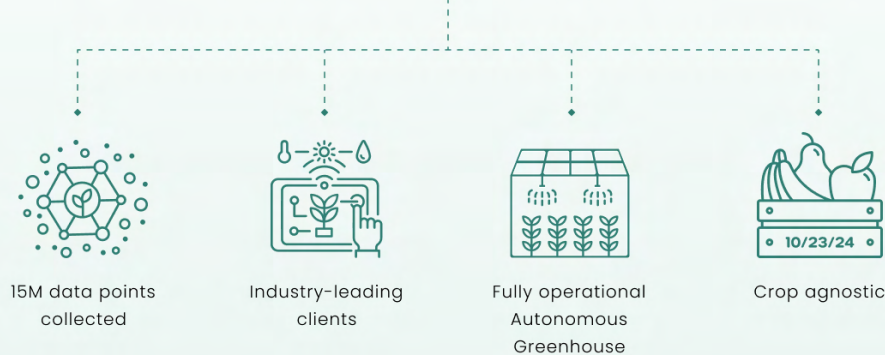
Join us in our mission to create a more resilient, sustainable food system for the future. Together, we can use innovation to overcome the challenges of food insecurity and build a brighter tomorrow for all.

PROUD TO PARTNER WITH



WE'RE BUILDING THE OPERATING SYSTEM OF CULTIVATION.

We develop fullstack, in-house, solutions with our proprietary hardware, AI and SaaS to maximize growing certainty and reduce growing costs.



LEARN MORE ABOUT THE TECH

FOR GROWERS

- On time harvest date
- Affordable
- Plug and play toolkit
- Minimum guesswork
- 40% in water, energy, fertilizer and labor costs reduction
- 30% yield increase

FOR AGCORPS

- Data proven green impact
- Minimizing carbon footprint
- Phenotyping optimization
- Multi layered stress control
- Advanced tools as sales multiplier
- Brand loyalty

IT'S TIME TO DIGITIZE CULTIVATION

Our vision is to create an industry that adapts quickly to constantly changing conditions through extensive analysis of vast data sets.

Culception's long term goal is enabling the creation of a flourishing global community of cultivators each unique in growing protocols, geo location, climate conditions and risks.

By leveraging a diverse array of data, we are able to digitize the cultivation process to generate valuable insights for the entire community, creating a network effect that benefits all.



DIVE DEEPER INTO THE TECH

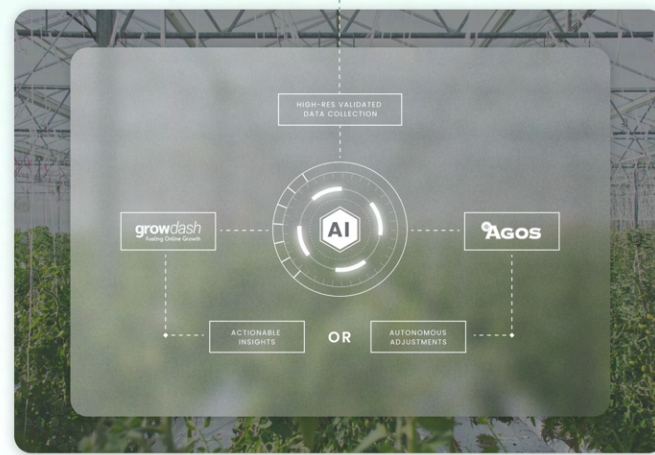


For product, press and investment information please reach out to us at: info@culception.com

YOU GROW THE PLANTS, WE'LL GROW THE DATA.

We believe in data-driven decisions – closing the loop with real-time, high coverage, multilayered data.

And now, without buzzwords:



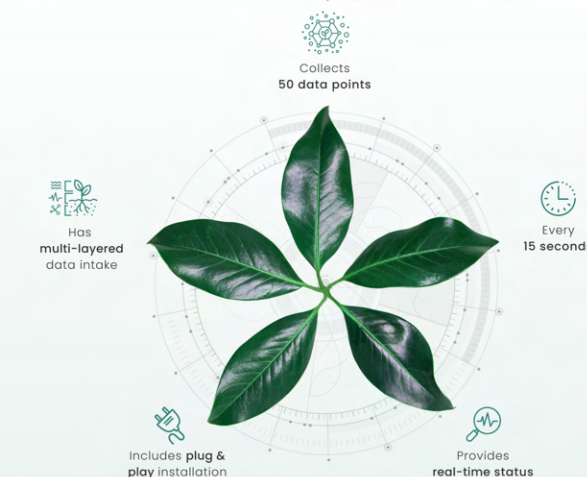
STEP ONE

PROPRIETARY HARDWARE AT 1/10 OF THE COST

Analyzing one plant is a thing of the past and analyzing only one part of the plant is, well, you get it.

Our multi-layered data gathering results in a **Growing Rate Calculation** that takes the guesswork out of cultivation.

Every kit:



STEP TWO

CULCEPTION'S GAME-CHANGING AI

Did we mention we believe the future of agriculture is AI powered? Great. Because we do.



STEP THREE

SaaS OR AUTONOMOUS WE GO BOTH WAYS

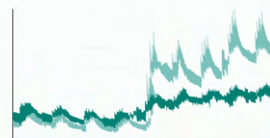
We usually think outside the box, but when it comes to growing protocols and time to harvest, we strive to stay on the curve. As they say in agriculture: **certainty is king (or queen).**

Following a **precise growing protocol** will allow the grower to produce (and then reproduce) yield quantities, achieve higher qualities and get to market on time.

With Culception's vast sensing coverage, we allow growers to **make decisions based on high-res data.**

growdash INTUITIVE INTERFACE & ACTIONABLE INSIGHTS

Stay on the Curve with GrowDash that provides growers with real time advice.



Agos AUTONOMOUS GREENHOUSE OPERATING SYSTEM

Control the Curve autonomously with AGOS, without a person in the loop.



Whether via our SaaS or fully autonomous, it's all presented in a super simple, easy-to-use interface. We're so excited for it that here are a bunch of pictures of our system in action.



DASHBOARD

- Real time status
- Entire facility or single sensor input
- Advanced debriefing mode
- Daily reports
- Actionable insights
- Accessible from all devices

NOTIFICATION CENTER

- Fully customizable
- Escalated notifications



DEBRIEFING

- Debrief mode for self serve-data navigation and visualization
- Compare, analyze and steer stress protocols
- Super simple to use

LEARN MORE ABOUT THE TEAM



this is drip hard coffee.

Drip is a line of ready-to-drink alcoholic coffee beverages that give you the **energy you need** to have the fun you deserve.

- FEMALE-FOUNDED
- CREATED IN AUSTIN, TX
- ECO-FRIENDLY FOCUSED

how can i help launch drip?

i just want to stay updated!



the problem: work hard ≠ play hard.

During the week, you say, "I need some coffee."
 Once it's the weekend, you say, "I need a drink."
 It's an endless cycle. Five days of work, two days off, cram as much fun into those 48 hours as you can, only to do it all... over... again.
 Working hard and playing hard is easier said than done. And after you grind at your 9-5 all day, you shouldn't have to choose between taking a nap or going to happy hour.

every week is just 5 days of the most boring suffering and then 2 days of distracting yourself from the next 5 days...forever??

1,175 Retweets 13 Quote Tweets 4,614 Likes



the solution: coffee + alcohol.

Ready-to-drink, in trendy flavors, and packaged in a sophisticated 12 oz. glass bottle, Drip is the energy you need for a night out. And if you've double-booked yourself for brunch the next day, no worries—drink a Drip on the way and feel alive again by the time you get there.

Get the Drip you need to be the life of the party, and make the most out of your Friday night, Sunday brunch, or Tuesday happy hour.

buzzed & energized: a perfect combo.

Drip rides the wave of the espresso martini's newfound popularity, but will be more available and affordable for our target market: **Zillennials**. They're the 24-to-29-year-olds on the cusp between Millennials and Gen Z. As young professionals living in bustling cities, they're willing to spend their disposable income on unique experiences and shiny new products. Zillennials walk the line between surviving and thriving, making coffee and alcohol two of their **top-choice beverages**.

- The inner-city crowds who make brunch an all-day event.
- The coworkers at happy hour toasting to surviving another month working the 9-5.
- The bachelorette party pregameing before their long night out.
- The college students celebrating their A+ after pulling an all-nighter.
- The parents who need a reward after teaching their kids online all day.

what sets drip apart? Fun Flavors & sustainability.

Drip's flavors are **creative and trendy**, unlike our competitors who produce the typical latte or cold brew flavors. All three flavors will be packaged in glass bottles with metal lids to make sure each Drip Hard Coffee is **fully recyclable**.



because chocolate makes everything better.

some call it basic. we call it iconic.

a creamy classic with a cinnamon twist.

cheers from the crowd

- Booze and coffee? Say less
- Been a barista for 6 years now... I am so excited for this product!! Like I should have thought of it but I didn't! I'm in Austin and cannot wait for it to come out!
- I'm on the edge of my seat waiting for the launch of your hard coffee!
- Hey!! Saw your post on my Instagram feed!! Love the vibe you guys have!!
- love u guys can't wait
- i cant wait for your release!!
- Super stoked to see what you come out with and i'll be ordering from you once that time comes!
- We would love to try this stuff!!

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#drinkdrip

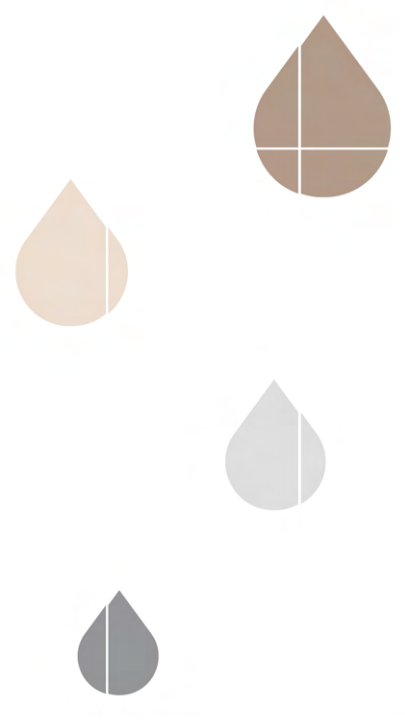
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get that delicious **reviving instant pleasure.**



HARD COFFEE



References

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