



alyssa nodorft

DESIGNER & ART DIRECTOR

alyssanodorft.com alyssanodorft@live.com 281.773.9359 Austin, Texas

EXPERIENCE

Freelance

Art Director
12/2021-PRESENT

Timelapse

Art Director
09/2021-11/2021

Mighty & True

Art Director
03/2021-09/2021
Graphic Designer
07/2019-03/2021

Ad 2 Austin

Design Chair
01/2020-11/2021

GSD&M

Design Intern
01/2019-07/2019

NSAC

Creative Director
01/2019-04/2019

AWARDS

2021 Austin ADDY

Bronze, Poster Design

The One Club for Creativity 2018 Boot Camp

1st Place, Art Direction

ACUI Steal This Idea 2018

2nd Place, Brochure Design

TOOLBOX

Illustrator
Photoshop
InDesign
Figma
Google Slides

SPECIALTIES

Brand Identity
Presentation Design
Social Media Content
Photo Retouching
Vector Illustration

EDUCATION

Texas State University

B.S. in Advertising, 2019
Cum Laude; Honors College

INVOLVEMENT

Mentor

Ad 2 Austin
Spring 2021 Mentorship Program

Guest Speaker

Texas State University
Mass Comm. Week 2020, 2021

Judge

Texas State University
Portfolio Review Night 2021

TESTIMONIALS

"Alyssa is a highly intelligent and capable creative director-level talent. She effectively combines creativity and business sense in delivering high-quality work for her clients."

—AUSTIN ROSENTHAL, LOGO IDENTITY CLIENT

"Alyssa is not only an extremely talented designer, but she is also detail-oriented, diligent, and collaborative. I would work with her again in a heartbeat."

—DR. MIKE DEVLIN, ASSOCIATE PROFESSOR, TEXAS STATE UNIVERSITY

"Alyssa is a very strong creative talent. She's always up for creating something new, has a great attitude and is a pleasure to work with."

—MICHAEL FREBERG, CREATIVE DIRECTOR, MIGHTY & TRUE

"Alyssa's expertise and guidance helped launch my creative career. She is always ready to answer any questions that I may have and is ready to help me in any way that she can. Anyone would be lucky to have her on their team."

—KATY ABETE, CO-WORKER AND MENTEE

"Alyssa is the best graphic designer I have ever met. Her work is extremely well-designed and creative. She is also very responsible and passionate about her job. She was my mentor for the Ad 2 Mentorship Program, and my experience working with her was extremely helpful and inspiring."

—YUNJI CHOI, ART DIRECTOR MENTEE

"Alyssa is a phenomenal designer who puts 100% into everything that she creates. She outclasses any competition and constantly strives to produce the perfect result for any client's request. I could not give her more of a glowing recommendation with how great she is as both a person and a graphic designer."

—TRASK SPOOR, SOCIAL MEDIA CONTENT CLIENT